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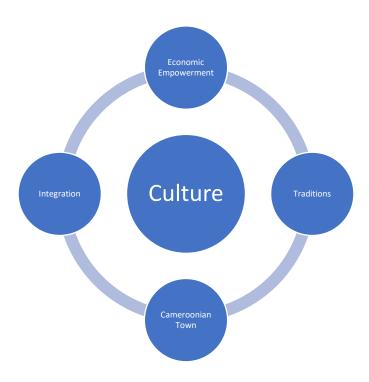


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CCFNA PRESS BOOK

CCFNA pillars:



The Five Pillars of the Cameroonian Cultural Festival of North America (CCFNA)



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1. Culture - Celebrating Who We Are

Culture is the heartbeat of CCFNA. It embodies our languages, music, cuisine, fashion, arts, and values. Through cultural exhibitions, performances, and storytelling, CCFNA seeks to preserve and promote the richness of Cameroon's identity in the diaspora. This pillar reminds us that no matter where we live, we remain proud carriers of our heritage and ambassadors of Cameroon's diversity.

2. Traditions - Preserving Our Ancestral Wisdom

Tradition connects us to our roots and ancestors. It is through our traditional dances, ceremonies, values, and symbols that we transmit meaning and belonging across generations. This pillar ensures that Cameroonian customs and community practices are passed down to our children, keeping our collective memory alive while adapting respectfully to modern life in North America.

3. Integration - Building Bridges, Not Walls

CCFNA promotes the integration of Cameroonians into North American society without losing our cultural essence. This pillar focuses on





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collaboration, education, and civic engagement—helping our community become more visible, respected, and influential. Integration means participation: in business, education, politics, and social life, while standing tall in our identity.

4. Economic Empowerment – From Culture to Capital

Culture is also an engine for development. This pillar aims to create economic opportunities through culture, entrepreneurship, and innovation. CCFNA encourages partnerships between Cameroonian professionals, businesses, and investors—turning cultural pride into tangible growth. It is about equipping our diaspora to contribute both economically and socially to their host countries and to Cameroon's development.

5. The Cameroonian Town – A Vision for Legacy

The ultimate legacy of CCFNA is the creation of a "Cameroonian Town"—a cultural and community hub in North America that symbolizes unity and continuity. This town will serve as a permanent space for cultural expression, education, business, and community gatherings. It represents our shared



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dream of leaving something lasting for generations to come—a home away from home for all Cameroonians.

With gratitude and respect,

Christophe Tapa

On behalf of CCFNA Leadership